



## SUMMARY PROFILE – 250 words



### CONTACT

#### Larry R. Samuelson

The Samuelson Company LLC  
210 Interstate North Parkway, Suite 150  
Atlanta, Georgia 30339  
770-989-7035 (office)  
678-642-3756 (cell)  
larry@thesamuelsoncompany.com

## LARRY R. SAMUELSON

- *Executive Coach and Trusted Advisor*
- *Mid-Market Business and Leadership Development*
- *Professional Speaker*

**Larry R. Samuelson** is an accomplished executive who, in various roles and divisions as a President, COO and CEO, led one of the largest companies in the automotive aftermarket parts industry and provided the strategy to restore growth and improve profitability to hundreds of business owners in his firm's network of businesses.

As founder and President of **The Samuelson Company LLC**, a business strategy and executive coaching firm, Larry provides executive consultation and advice, in trusted confidence, to mid-market business owners and senior executives. Larry devotes his time and passion to help these executives and owners grow their business to the next level, recapture the excitement of why they started their business, or sell their business when appropriate.

Larry Samuelson is also a highly-motivating professional speaker, who shares his keen insight (garnered from more than 35 years of business and executive experience) into both the lessons learned and the creative strategies that help form the companies and people poised for success. His successful record running large corporations and developing executive management teams, provides practical and best-practice ideas of significant value for the leaders, executives, and owners of businesses today. Larry also is the *Executive in Residence* for Emory University's Executive MBA program in Atlanta, Georgia.

In addition to his work with mid-market business owners and senior executives, leadership coaching, and strategic executive development, Larry continues to be an independent advisor and consultant to the Automotive Aftermarket Parts industry and is a sought after speaker for professional conferences, seminars, panel discussions, meetings and corporate events. For more information and a detailed *Speaker's Portfolio* for Larry Samuelson, visit: [www.TheSamuelsonCompany.com](http://www.TheSamuelsonCompany.com)